



Techno-Mode Expo
Education Program

Wednesday, May 14, 2008
Ruby Foo's Hotel
7655 boul. Décarie, Montréal
Métro Namur

Title	Description	Presenter	Time
Workshop 1 Product Lifecycle Management (PLM) tools	Responding to unforgiving market deadlines, continuous market changes and constant order revisions is critical to turning a profit in the Fashion Industry. Product Lifecycle Management (PLM) tools have emerged as important technology enablers within the Apparel Industry. Avant-garde importers, that are driving private label strategies forward, are doing so by automating key sourcing functions, streamlining business processes and implementing best practices across multiple product lines. This is where Visual-2000 PLM.net™ becomes the best tool to answer all your needs.	Visual 2000 Mr. Charles Benoulaïd	10:30 am
Workshop 2 Store traffic optimization	Presentation of key elements of a successful store performance optimization strategy for fashion retailers.	Axper M. Frédéric Viossat	11:30 am
Workshop 3 Fundamentals of color	Datacolor, a world leader in color technology, along with Canada's premiere color technology partner, Prism Instruments, will present the fundamentals of color for apparel companies. In addition, color communication strategies will be presented along with industry best practices for achieving on-time color approvals.	Prism/Datacolor Mr. Chris Hipps	1:30 pm
Workshop 4 Présentation des mesures d'aide gouvernementales	Présentation des principales mesures d'aide visant à appuyer les entreprises dans leur démarche, soit les mesures PRO MODE et Design Innovation, le Crédit d'impôt pour le design et la Mesure d'appui à la productivité.	MDEIE M. Robert Daigle	3:30 pm 15h30



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Workshop 5 Selecting and implementing a new computer system	Selecting and implementing a new computer system can be a risky process. Selecting the wrong system or failing to successfully implement can cause irreversible damage to the strongest of companies. The right system successfully implemented could be the stepping stone to improving the effectiveness of your business. This presentation examines the critical factors for selecting a computer system, and vital strategies to ensure a successful implementation.	Teeger/Schiller M. Elliot Schiller	4:30pm